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Accelerate the Transition to  
Canada's Sustainable Economy

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### Please give us a brief description of your business.

Biomass North aspires to make Canada a global leader in the emerging bioeconomy. We are a non-profit sector association focused on the growth and sustainability of the Canadian bioeconomy. Biomass North builds strategic alliances between all members and all points of the value chain

### How is your business changing the world?

Biomass North offers its network a variety of services to support projects and goals, including education, technical and market research and consulting services. Our network includes municipalities, First Nations, Small and Medium Enterprises, industry, and academia with interests in the Canadian bioeconomy. We aim to develop sustainable supply chains and economic development opportunities as well as developing domestic and export markets for bioproducts.

### Tell us some interesting facts about you or your company.

- We were founded in July 2015 by Dawn Lambe and Francis Gallo, who both like their steaks raw and their sushi even raw-er.
- As a sector association we consider our external members as a part of our team. If we cannot perform specific requests in-house, we prefer to give our members an opportunity to assist. We're all in this together!
- While our group's focus is on biomass, our team is technology agnostic. If an application does not make sense, we won't shy away from the truth. Energy is a pie, and a pie has many ingredients. We also like pie.

### What about environmental sustainability inspires you?

Achieving true "sustainability" is when environmental, economic, and social factors are equally considered in decision making and project development. This "triple bottom-line" is not only a part of our mandate, it is also our passion.

### What's your favourite emerging trend related to green energy/sustainability that will change our lives?

There are too many to mention, but it is exciting to live in a time where the adaptation of renewables is growing exponentially every year, as is the public acceptance. Technologies will continue to improve, efficiencies will increase, and prices will become more economic.

### What's one green technology invention you wish you'd thought of?

We wish we bought Tesla stock back in 2011...

### What does your company aim to accomplish in the next five years?

We would like to see our country – one with immeasurable human expertise and vast biomass resources– play a more active role in the sector. It's time we move beyond fossil fuels as the primary source of our energy, products, and materials. In collaboration with our members and supporters, we will continue our journey to become the "one voice" for Canada's bioeconomy.

### How has SMARTNet Alliance helped your business so far?

By spreading the good word of our existence and activities within their network, and sharing with us opportunities for projects and partnerships. We are also very proud to have had SMARTNet Alliance as a sponsor of Biomass North Forum 2017.