



Ryan Duffy

161 Bay Street, 27th Floor, PO Box 508
Toronto, Ontario, M5J 2S1
416.628.2828
rduffy@blackstoneenergy.com
www.blackstoneenergy.com



@BlackstoneESI



[www.linkedin.com/
company/3309806/](http://www.linkedin.com/company/3309806/)

Accelerate the Transition to
Canada's Sustainable Economy

SMARTNetAlliance Inc.
102-900 Lady Ellen Place
Ottawa ON K1Z 5L5

info@SMARTNetAlliance.ca
www.SMARTNetAlliance.ca
@SMARTNetALL

Please give us a brief description of your business.

Blackstone is an independent energy management firm that serves to deliver purposeful change for its clients by "creating good energy" - guiding large businesses, municipalities and hospitals on their journey to net-zero consumption. It's all part of a bigger vision of environmentally responsible energy consumption - one that's good for the planet and good for clients' bottom lines.

How is your business changing the world?

At Blackstone, we understand that the environmental impact of energy production and use is one of the great challenges facing our planet today. Our primary goal as a company is to get more than 50% of our clients to net-zero consumption within the next 15 years. Blackstone is a carbon neutral company, and we are a member of the Carbon Pricing Leadership Coalition (CPLC). We also commit to action at the local level to promote healthy and safe communities, like regular community clean-ups in neighbourhood parks, exercises that encourage employees to reduce their energy consumption, and partnerships with local schools and charities to help integrate sustainability at the elementary and high school levels.

Tell us some interesting facts about you or your company.

- We take Halloween and the holidays very seriously; our "Best Costume" and "Ugliest Holiday Sweater" contests, as well as "Blackstone Jeopardy", are valued and long-running traditions in the office.
- Blackstone's bi-monthly internal newsletter "The Blackstone Bugle" has become a popular fixture in the office; it features employee profiles, breaking news, faux-gossip columns, event announcements and recaps.
- Our newest team-building initiative is the Blackstone Football Pool; weekly winners receive gift cards for a nearby coffee shop.

What about environmental sustainability inspires you?

Being a catalyst. There are so many technologies and ways to become aware of energy usage. We are inspired by finding true solutions that our clients will act on and maintain.

What's your favourite emerging trend related to green energy/sustainability that will change our lives?

Solar Photo Voltaic is changing our lives. The combination of batteries will move us into the next chapter of the green economy.

What's one green technology invention you wish you'd thought of?

The LED bulb.

What does your company aim to accomplish in the next five years?

Dramatically reducing our clients carbon footprint. Over the next 15 years we would like to reduce more than 50% of our clients to net zero.

How has SMARTNet Alliance helped your business so far?

Great market updates and insight.