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Accelerate the Transition to  
Canada's Sustainable Economy

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### Please give us a brief description of your business.

Krumpers Solar Blinds are smart-tech, innovative and transparent window coverings that allow for year round temperature control and energy savings. The 2 -sided design is suited for summer and winter (one simply turns the blinds around). Lab results verify a reduction in heating and cooling costs of up to 40%. Our blinds are manufactured in Canada.

### How is your business changing the world?

Krumpers Solar Blinds help reduce heating and cooling costs, and therefore energy consumption, by up to 40%. Not only have we helped to save hundreds of thousands of dollars in costs for our clients, we have helped to reduce their CO<sub>2</sub> emissions at the same time. Our clients have told us that Krumpers will save the world one window at a time.

### Tell us some interesting facts about you or your company.

- Krumpers began as a solution for our own needs, and ended up as a life's passion.
- In our business, we get to meet really cool people from all walks of life, from every ethnicity and social standing. Although we are all different, we are also very similar – with the same concerns, worries and desires.
- Our customers run the full gamut from a Lieutenant Governor to a Nobel Prize winner, to individuals who want to go off-grid. But the one common thread is that we all want comfort!

### What about environmental sustainability inspires you?

What inspires us is the innovation and evolution of products that can be environmentally sustainable and enhance one's lifestyle at the same time.

### What's your favourite emerging trend related to green energy/sustainability that will change our lives?

I believe that technologies that can address comfort and the user experience will make sustainable, energy efficient products excel in the market place.

### What's one green technology invention you wish you'd thought of?

I wish I designed the material in Krumpers Solar Blinds. I wish that I was smart enough to design the technology in Krumpers Solar Blinds as it performs with logic, comfort and efficiency.

### What does your company aim to accomplish in the next five years?

Krumpers is aiming to set up 3 other manufacturing facilities in Canada to address the growing domestic market and increase our global exports to the US and Mexico.

### How has SMARTNet Alliance helped your business so far?

SMARTNet Alliance has been great at disseminating information regarding the existence of Krumpers Solar Blinds. Moreover, SMARTNet has been sharing their first-hand experience of the solar blinds' performance onsite. The increased exposure and promotional activity has been a great benefit to Krumpers and to consumers more broadly.