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Accelerate the Transition to  
Canada's Sustainable Economy

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### Please give us a brief description of your business.

The Conscious Builder's mission is to be the leader in healthy, innovative and sustainable building. We build Passive Houses and bring this knowledge to every single one of our renovations and custom homes. We are constantly educating ourselves and all those around us about better building practices. We make sure to give our clients the information they need so that they can make conscious decisions around renovating and building their dream home. We are a general contracting company, however, at our core we are educators.

### How is your business changing the world?

Through continually focusing on educating ourselves and all those around us. The Conscious Builder is about never ending improvement and progress towards a healthy, sustainable, environmentally friendly and prosperous future. Being aware of how every decision and every action will have an impact on something and someone, somewhere. It's up to us to make sure that those decisions and actions create a positive, lasting change.

### Tell us some interesting facts about you or your company.

- Our company core values are fun, honour and mastery. These core values are lived and breathed with each Conscious Builder team member, not just on the job site but off site too. It is a lifestyle.
- We have built more Passive Houses than any other builder in Ontario.
- We have an electric company car. (We are still waiting on someone to create an electric truck...!)

### What about environmental sustainability inspires you?

Building and renovating buildings well beyond the current building code. Yes, technology is important and a key factor, however, we need to make sure people understand how everything comes together and then implement it properly.

### What's your favourite emerging trend related to green energy sustainability that will change our lives?

The building code is finally understanding the importance of air tightness in buildings and proper ventilation equipment. This will have a significant impact on the comfort of our buildings and the health of the occupants inside.

### What's one green technology invention you wish you'd thought of?

The solar industry is a game changer right now, however, I really love the potential with 3D printing. The solar industry is changing the energy sector and I believe 3D printing will change the building sector. Overall, we like being the company who brings all the technologies together and makes sure they're working properly in the home.

### What does your company aim to accomplish in the next five years?

We're franchising which means the Conscious Builder will be building and renovating innovative, healthy and sustainable homes world-wide. We may be coming to your city!

### How has SMARTNet Alliance helped your business so far?

We've made some great connections through SNA and the GEDO event that they run. SNA has created a great network of like-minded people all with the shared vision and common goal of a sustainable future.